



SPONSOR SHIP PROGRAMME

SPANISCHE HOFREITSCHULE
LIPIZZANERGESTÜT PIBER

THE ART OF KEEPING TRADITION ALIVE

HERITAGE. DEDICATION. BEAUTY.



Dear patrons and partners of the Spanish Riding School,

For over 460 years, the Spanish Riding School – Lipizzaner Stud Piber has embodied the highest quality levels and expert skills as well as the preservation of a living tradition. As UNESCO Intangible Cultural Heritage, it represents both a unique cultural asset and timeless values such as excellence, sustainability and the close bond between humans and animals.

The training of a Lipizzaner horse proceeds at the horse's pace, not the human's. Each animal develops individually, and the Spanish Riding School – Lipizzaner Stud Piber will always give each horse the time it needs. Patience, sensitivity and respect are the foundations of this centuries-old equestrian art, which is based on the bond of trust between rider and horse.

And this trust not only forms the basis of classical equestrianism, but also that of our partnership with our supporters. Just as rider and horse develop a close bond, maintaining this extraordinary institution requires a shared commitment grounded in reliability, appreciation and a common vision.

Your support helps to preserve the tradition of the Spanish Riding School – Lipizzaner Stud Piber and to ensure its long-term future as a cultural ambassador for Austria. Whether you're a patron, member of a circle or a partner, your contribution is an indispensable part of this great joint project. Together, we maintain this unique heritage and lead it into a promising future with mutual trust.

With kind regards,

DR ALFRED HUDLER

CEO of the Spanish Riding School – Lipizzaner Stud Piber



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ONTINUING A TRADITION



The Spanish Riding School – Lipizzaner Stud Piber has been preserving classical equestrianism in its purest form for over 460 years, combining time-honoured tradition with living cultural heritage.

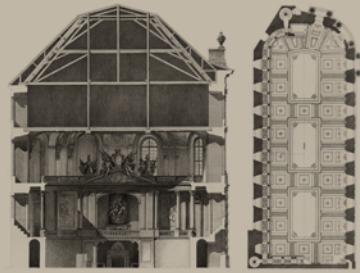


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ASSING ON KNOWLEDGE

The Lipizzaners are recognised as a living UNESCO Intangible Cultural Heritage and carry a centuries-old tradition into the future. Six historic bloodlines are being preserved in Piber, where the knowledge and values of classical equestrianism are passed down from one generation of riders to the next.





PROMOTING EXPERT CRAFTSMANSHIP

The Spanish Riding School – Lipizzaner Stud Piber combines traditional craftsmanship with the highest level of perfection – from the meticulous training of the Lipizzaners to the preservation of traditional trades and the painstaking maintenance of equipment and facilities.



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SHAPING A SUSTAINABLE FUTURE

By combining centuries-old tradition with the responsible handling of resources, the Spanish Riding School – Lipizzaner Stud Piber preserves and develops this unique cultural heritage. In this way, it not only secures its own future, but also ensures that valuable knowledge and technical excellence are passed on to future generations.



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PATRONAGE

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By sponsoring one of our Lipizzaners, you are supporting a piece of globally renowned Austrian heritage. The proceeds from the sponsorships are used exclusively to maintain the high breeding standards and professional care of our horses.



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PATRONAGE FOR A FOAL

€450 PER YEAR

AS A THANK YOU, YOU'LL RECEIVE

- U A personalised certificate including a photo and excerpt from the foal's family tree
- U Two season tickets for the stud farm in Piber, or two free tickets for Spanish Riding School events (performance and/or morning exercise)
- U A patronage gift

PATRONAGE FOR A YOUNG STALLION

€1,500 PER YEAR

AS A THANK YOU, YOU'LL RECEIVE

- U A personalised certificate including a photo and excerpt from the young stallion's family tree
- U A sponsorship plaque for the respective horse box in the stables of the Imperial Palace
- U Two free tickets for Spanish Riding School events (performance and/or morning exercise) and an exclusive guided tour for max. 15 people, including drinks reception in the reception rooms of the Spanish Riding School (by prior arrangement)
- U A patronage gift



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PRIVATE COMMITMENTS

By making a private commitment, you will be able to enjoy the various exclusive opportunities offered by our Circles and to contribute to the preservation of a unique cultural heritage – a symbol of tradition, grace and the highest level of excellence that will be preserved for future generations thanks to your support.



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PLUTO-CIRCLE

€1,500 PER YEAR

AS A THANK YOU, YOU'LL RECEIVE

- U A Circle Member Card
- U A Spanish Riding School *Encyclopedia*
- U A plus-one invitation to two events per year (performance and/or morning exercise) and a 10% discount on further tickets (up to 10 tickets per year)
- U An invitation to family-friendly activities at the Spanish Riding School and the Lipizzaner Stud Piber, including family-oriented guided tours and meet & greet (up to four children aged 12 or under)
- U An exclusive guided tour including a reception in the reception rooms of the Spanish Riding School (for max. 10 people and by prior arrangement)
- U An exclusive sponsor's gift



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C ONVERSANO-CIRCLE

€5,000 PER YEAR

AS A THANK YOU, YOU'LL RECEIVE

- U A Circle Member Card
- U A Spanish Riding School *Encyclopedia*
- U An invitation to an exclusive guided tour followed by a reception in the reception rooms of the Spanish Riding School with a welcome address by the managing director (for a maximum of 15 people and by prior arrangement)
- U A patronage for a Lipizzaner foal with a personalised certificate and a photo
- U An invitation to a guided tour of the Lipizzaner Stud Piber
- U A plus-one invitation to an annual gala performance (e.g. New Year's Eve gala)
- U A mention on the website of the Spanish Riding School (if desired)
- U An exclusive sponsor's gift



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N EAPOLITANO-CIRCLE

€20,000 PER YEAR

AS A THANK YOU, YOU'LL RECEIVE

- U A Circle Member Card
- U A Spanish Riding School *Encyclopedia*
- U A naming on a roll of honour in the Stallburg imperial stables and mention on the website of the Spanish Riding School (if desired)
- U A patronage for a young stallion for a year, including a certificate, a photo with a rider and an excerpt from the family tree
- U An invitation for 10 people to a Spanish Riding School event (by prior arrangement), followed by a reception in the reception rooms of the Spanish Riding School and a personal welcome by the managing director or a chief rider
- U An invitation to an exclusive tour of the Spanish Riding School followed by a reception in the reception rooms (for max. 15 people and by prior arrangement)
- U An exclusive tour of the Lipizzaner Stud Piber, followed by meet & greet with the stud farm management (for max. 15 people)
- U An exclusive sponsor's gift



CORPORATE COMMITMENT

Become a sponsor of the Spanish Riding School – Lipizzaner Stud Piber and take advantage of the unique opportunity to associate your brand with the tradition, top quality and expert craftsmanship of this UNESCO Intangible Cultural Heritage.



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FAVORY-SPONSORSHIP

€5,000 PER YEAR

AS A THANK YOU, YOU'LL RECEIVE

- U A quota of six free tickets for Spanish Riding School events (performances and/or morning exercise)
- U A look behind the scenes: an exclusive guided tour of the Spanish Riding School followed by a reception in the reception rooms and a welcome address by the management (max. 15 people)
- U An invitation for corporate members: admission to family-friendly activities at the Spanish Riding School – Lipizzaner Stud Piber, guided tours and meet & greet (by prior arrangement)
- U A mention on the website of the Spanish Riding School (if desired)
- U An invitation to a guided tour of the Lipizzaner Stud Piber, followed by a meet & greet with the stud management (max. 10 people)
- U An exclusive sponsor's gift



© Julie Brass

M AESTOSO SPONSORSHIP



€20,000 PER YEAR

AS A THANK YOU, YOU'LL RECEIVE

- U A quota of 20 free tickets for Spanish Riding School events (performances and/or morning exercise)
- U A look behind the scenes: an exclusive guided tour including a reception in the reception rooms of the Spanish Riding School (for max. 30 people and by prior arrangement) with a welcome address by the management
- U An invitation for corporate members: admission to family-friendly activities at the Spanish Riding School – Lipizzaner Stud Piber, guided tours and meet & greet (by prior arrangement)
- U An invitation to a morning exercise event (max. 10 people), where you can watch the riders and Lipizzaners train up close – followed by a meet & greet
- U A mention on the website and in selected advertising media of the Spanish Riding School (if desired)
- U An exclusive sponsor's gift



S IGLAVY-SPONSORSHIP

€50,000 PER YEAR

AS A THANK YOU, YOU'LL RECEIVE

- U A sponsors' plaque (with your logo if desired) in the Stallburg imperial stables
- U A quota of 40 free tickets for Spanish Riding School events (performance and/or morning exercise)
- U An invitation for corporate members: admission to family-friendly activities at the Spanish Riding School – Lipizzaner Stud Piber, guided tours and meet & greet (by prior arrangement)
- U A look behind the scenes: an exclusive guided tour of the Spanish Riding School followed by a reception in the reception rooms and a meet & greet with the management and a chief rider (max. 40 people)
- U A mention on the website and in selected advertising media of the Spanish Riding School (if desired)
- U A patronage of a young stallion for a year, including a certificate, a photo with the rider and an excerpt from the family tree
- U An exclusive sponsor's gift



EXCLUSIVE PARTNER SHIPS

The Spanish Riding School – Lipizzaner Stud Piber combines living tradition and equestrianism at its finest. As one of our exclusive partners, you ensure not only its continued existence but its ongoing development – and associate your name with one of the world's most important cultural institutions.



DONOR OF THE SPANISH RIDING SCHOOL

ONE-OFF PAYMENT FROM €50,000

As a donor, you play a decisive role in shaping the future of the Spanish Riding School – Lipizzaner Stud Piber. Your generous support enables us to advance pioneering projects and to strengthen this historic institution in the long term. We are always happy to provide you with further information.



PATRON OR PROJECT PARTNER

INDIVIDUAL SUPPORT

Supporting the Spanish Riding School – Lipizzaner Stud Piber as a patron or project partner offers exclusive opportunities to make a lasting contribution to the preservation and ongoing development of this unique institution. Together, we will develop an individual approach that combines your interests with our projects. We look forward to discussing it with you!



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© René van Bavel



© Michael Reppa



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A NOTE OF THANKS AND AN INVITATION

Our particular thanks go to all the supporters who are already helping us to keep the tradition of the Spanish Riding School – Lipizzaner Stud Piber alive. You too can become part of our history and shape the future of this unique cultural institution with us. Contact us to discuss your individual funding opportunity – we look forward to talking to you!

CONTACT

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